



FOR IMMEDIATE RELEASE:

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**Nova Scotia-based Mr. Paint Welcomes Sansin Enviro Stains
to its Store Shelves**

-- The public is invited to see demonstrations of Sansin wood finishes
on April 24 from 12-5pm --

STRATHROY, Ontario, Canada – April 22, 2013 – [The Sansin Corporation](http://www.sansin.com) today announced that Mr. Paint, based in Sydney, Nova Scotia, will feature its line of water-borne exterior Enviro Stain wood finishes for siding and decks, as well as the Purity interior line and microfine colorant system.

Open for 30 years, the Mr. Paint store serves both commercial and residential customers looking for high quality, durable wood stains that also meet increasingly stringent regulations and feature an enviro-friendly formulation.

“We saw two demonstrations of the Sansin product and were highly impressed with the product’s ease of application, color offering and durability,” said Henry Tomko, Co-owner of Mr. Paint. “What astounded us the most is that the Sansin color swatch and the actual color applied on the piece of wood matched exactly; it was right on the money, which is very important to our customers.”

Sansin pioneered a water-borne alkyd formula that combines the benefits of both oil- and water-based coatings, using water as the vehicle to allow oil to penetrate deep into the wood. Sansin’s wood finishes deliver long-lasting durability, easier maintenance and outstanding performance without the toxicity found in conventional stains that contribute to smog and ozone depletion.

“Mr. Paint has a reputation for standing behind its products and advising customers on how to use product for maximum success,” said Sjoerd Bos, Vice President of Sansin. “Mr. Paint needed an enviro-friendly wood stain line that could deliver high performance. Sansin exterior stains provide all the characteristics of penetrating oils, yet utilize moisture in the wood itself to diffuse deep into the wood tissue, even when the moisture content is as high as 25 percent.”

Mr. Paint will sell Sansin’s exterior line of Enviro Stains (Classic™, DEC™, ENS™ and SDF™), Sansin Purity® interior wood finishes and sealants, and the microfine color system.

About Mr. Paint Ltd

Mr. Paint is located at 367 George Street, Sydney, Nova Scotia B1P6G8. Contact Mr. Paint at 902-539-3422.



About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within.

Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.

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